



European Union- Zimbabwe Business Forum Harare, 20-22 May 2025

UNLOCKING SUSTAINABLE TRADE AND INVESTMENT
UNDER THE GLOBAL GATEWAY

Focus Sectors

- Horticulture & Agro-processing
- Renewable Energy
- Mining Value Chain

Cross-cutting Sectors

- Financial Services
- Transport & Logistics
- Technical and vocational education and training (TVET)

The European Union (EU) Delegation to the Republic of Zimbabwe, in partnership with European Union Member States, is organising the first European Union Zimbabwe Business Forum to be held from 20 to 22 May 2025. The forum will be planned in partnership with the Zimbabwe Investment & Development Agency, ZimTrade and the Confederation of Zimbabwe Industries.

This initiative aims to promote trade and investment between the EU and Zimbabwe, within the framework of the Global Gateway. The EU offers a multi-sector range of financial guarantees to de-risk investments, thus supporting private European investors to explore opportunities in challenging markets, particularly in Africa and the EU Neighbourhood.

Global Gateway is the EU's initiative to leverage investments in large-scale infrastructure projects in five main sectors i.e. Climate and energy, Transport, Digital, Health and Education & Research. Global Gateway will mobilise up to €300 billion in global infrastructure investments between 2021 and 2027, with €150 billion targeting Africa. The EU will work in a Team Europe approach together with Member States, European financial institutions and private sector to leverage investments.

Why explore Zimbabwe as an investment destination?

- Zimbabwe is strategically located in Southern Africa, with access to a large and growing regional market (SADC, COMESA, AfCFTA), and contributing significantly to regional trade and connectivity.
 - The country is rich in natural resources, including an abundant and diverse mineral resource base;
 - There are opportunities for investment in agriculture, infrastructure development, manufacturing, tourism and other services;
- Government is making effort to improve the business environment. An array of fiscal incentives that investors can enjoy have been put in place including tax holidays, duty free importation of raw materials, intermediate products, equipment, and machinery.

Follow the link for more information: <https://zidainvest.com/why-zimbabwe/>

Why Attend?

Are you...

- A European company looking to invest or trade in the horticulture and agro-processing, renewable energy, mining value chain, financial services, transport & logistics and TVET sectors in Zimbabwe?
- A European company already operating in Africa and looking to expand their presence in Zimbabwe but not sure where to start?
- A Zimbabwean business exploring EU market opportunities and seeking EU partners?
- A European Development Financial Institution, investment fund seeking new projects and investment opportunities?
- Interested in gaining deeper insights into the dynamics of doing business in Zimbabwe?

What to expect from the Forum?

A three-day (hybrid on day 1) event structured as follows:

- **Day 1: Conference, sector specific sessions + semi-formal welcome cocktail** - High level business conference for EU companies to gain a deeper understanding of the Zimbabwean business environment and investment climate
- **Day 2: B2B, B2G Meetings + main reception** - Pre-arranged meetings between local businesses, government and EU businesses to explore potential partnerships, joint ventures, and trade & investment opportunities; networking with key stakeholders including high level policy makers, business regulators, government officials, sector representative organisations, and industry experts
- **Day 3: Field visits** - To successful projects/ businesses and local business hubs/special economic zones. (Additional field visits and meetings beyond day 3 will be facilitated on request).
- **A platform for EU companies to display their products and services on day 1 & 2, as well as for businesses with feasible projects to pitch to financial institutions and equity investors. Limited spaces will be available on a first come, first serve basis.**



Support from the EU Delegation:

The EU Delegation, in coordination with the EU Member States, will:

- Provide a platform for EU companies to promote their businesses and expertise;
- Organise, together with national partners, contacts between European and Zimbabwean companies through structured B2B networking events;
- Facilitate the links between European companies, Zimbabwean government and national business organisations through B2G networking events;
- Facilitate on-site visits to successful projects/businesses and local business hubs/special economic zones.

Participation to the Forum will be free of charge. The EU Delegation to Zimbabwe will cover the costs for the exhibition space for participating EU companies, whilst the EU companies are expected to cover their own travel and accommodation costs.



Post Business Forum Services

- Follow-Up Assistance - EU Businesses will be supported in maintaining connections established during the mission through follow-up communication and networking events. This will increase the likelihood of long-term partnerships and investments in Zimbabwe.
- Opportunity Monitoring - Regularly updates will be shared with EU businesses, Business support organisations, Chambers of Commerce on new opportunities, policy changes, and insights from Zimbabwe after the mission.

Expression of Interest:

To register as a participant, please click the following [here](#) or scan the bar code to visit the website of the EU Delegation to Zimbabwe.



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